CREDIT COUNSELING CENTER
Non-Profit Counseling Services

CREDIT COUNSELING CENTER'S EMERGING LEADERS

INFORMATION PACKET

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Join Credit Counseling Center's Emerging Leaders

We are excited to announce the launch of Credit Counseling Center's Emerging Leaders program in 2025! The newly formed Emerging Leaders program aims to include a dynamic group of young professionals and university students dedicated to volunteering their time and talents. This initiative is designed to offer leadership and professional development opportunities for young professionals eager to make a difference.

Since 1994, Credit Counseling Center has continued to play an important and unique role in the lives of over 120,000 individuals and families in our region. CCC focuses on providing critical financial literacy counseling, homeownership counseling, workshops, and housing advocacy with an outreach emphasis to low-to-moderate income and vulnerable populations. As the demand for our services continue to grow, we are expanding our efforts by engaging the next generation of leaders. By joining our Emerging Leaders, you will help us meet the community's needs while gaining invaluable leadership experience.

The CCC Emerging Leaders' Mission:
The Emerging Leaders program brings together young professionals to raise awareness about our mission and impact and to help generate financial support for our programs that empower the community at large through financial literacy and housing stability counseling, workshops, and advocacy.

Benefits of CCC Emerging Leaders Membership:

- **Leadership Development:** Build essential skills in governance, strategic planning, and project management while gaining hands-on experience in nonprofit leadership.
- **Professional Networking:** Forge meaningful connections with fellow professionals, corporate leaders, and influential community advocates, expanding both personal and professional networks.
- **Community Impact:** Play an active role in advancing CCC's mission, directly contributing to initiatives that empower families and promote financial stability.
- **Career Advancement:** Strengthen your resume with valuable experience in nonprofit management, fundraising, and program development, demonstrating initiative and a commitment to social responsibility.
- **Philanthropic Engagement:** Gain firsthand experience in philanthropy by leading efforts to create positive, lasting change in your community.
- **Personal Fulfillment and Recognition:** Enjoy the satisfaction of making a difference, knowing your efforts are appreciated and celebrated by the community you serve.

Eligibility Requirements:

- Applicants must be between the ages of 22 – 40*ish*
- Align with CCC's mission of financial literacy and fair housing
- Active in community with strong peer networks and a willingness to fundraise
- All CCC volunteers must pass a background check. Background check source: **P**ennsylvania **A**ccess **T**o **C**riminal **H**istory (PATCH) https://epatch.state.pa.us/TandCVolunteerAction.do Or https://epatch.state.pa.us/Home.jsp

Membership Obligations:

- Personal annual contribution of $250
- Commit to serving a 2-year term; there is no term limit
- Volunteer on at least one of the Emerging Leaders committees and volunteer for at least two CCC events during your term.
- Responsible for raising a minimum of $1,500 through the CCC fundraising events:
  - Sponsorships for CCC-sponsored events
  - Donations for CCC-sponsored events
  - Ticket sales for CCC-sponsored events
  - Registrations for CCC-sponsored events
- Each committee is to strive to collectively raise $3,000 annually
- Attend monthly meetings – Tuesdays at 7:00 PM on Zoom & (2) In-person meetings annually to be scheduled by the Emerging Leaders' committee leaders
- You must bring a willingness to engage and provide fresh perspectives and insights at the monthly meetings
- You must be willing to represent CCC as you conduct your daily business, encouraging membership and participation by communicating our mission and goals within your professional network

CCC Emerging Leaders members will play a vital role in advancing CCC's mission through program and resource development, as well as meaningful community outreach initiatives. Each member is expected to make an annual personal contribution of $250 and work collaboratively within their committee to achieve a collective fundraising goal of $3,000 annually. Additionally, members will actively participate in and promote CCC events, helping to expand the organization's visibility, engage the community, and maximize its impact.

General Expectations:

Committee Participation

Each Emerging Leaders member is encouraged to join one of the following committees:

1. **Marketing Committee:** Develop strategies for social media, event promotion, and community outreach.
2. **Fundraising Committee:** Organize events, cultivate donors, and identify funding opportunities.
3. **Programs Committee:** Enhance CCC's workshops and program offerings.
4. **Finance Committee:** Assist with budgeting, financial planning, and compliance.
5. **IT Committee:** Support technology initiatives and improve digital tools.
6. **Recruitment & Governance Committee:** Oversee the Emerging Leaders' structure, recruit members, and ensure ethical standards.

Next Steps

If you are ready to join this exciting initiative and help shape the future of CCC, we encourage you to apply. For additional information, including specific committee roles and responsibilities, please contact Paula Powers-Watts at Intake@creditcounselingcenter.org or 215-348-8003.

Thank you for considering this opportunity to lead, grow, and make a lasting impact!

Application Process:

Applications are accepted year-round and will be reviewed for consideration on a rolling basis. The Emerging Leaders application form may be submitted online or downloaded and emailed to Intake@creditcounselingcenter.org along with your updated resume. Once your application and resume have been received you will be contacted to schedule a meeting with one of CCC's Board of Directors and/or CCC's Executive Director.

We look forward to hearing from you.